



Balance and Control: On Communications and Image Projection

By Marvin Dixon

Createspace, United States, 2014. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.Balance and Control: On Communications and Image Projection was taken, in large measure, from the Parent Book, Balance and Control: A Guide to Managing Human Beings by Understanding Human Nature and Human Interactions. In this book, the author takes a completely different approach to these topics than you might have expected. Heretofore these subjects have been taught and discussed single dimensionally and from the perspective of the communicator. The author puts communications and image projection in three dimensions in order to help the communicator get a fuller understanding of what might actually be happening at the interface between the communication transmitter, the receiver of the information, and to any casual observers to the communicate. The author takes the position that on a subconscious level we are always communicating something, to someone, on some level, in our immediate environment and frequently the messages we send conflict with the overt messages we intended to convey. The author helps the reader understand the complex nature of communications and helps him to avoid communication traps such as incomplete, biased, and bad information....



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Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

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This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.

-- Justus Hettinger